



Sponsorship Packages

**INCREASE YOUR VISIBILITY TO A
PROMINENT GROUP OF NUTRITION
EXPERTS WITHIN THE DIETETICS FIELD**

About the North Florida Academy of Nutrition and Dietetics

The North Florida Academy of Nutrition and Dietetics (NFAND) is an affiliate of the Academy of Nutrition and Dietetics, comprised of members in the Jacksonville, St. Augustine, Gainesville, Lake City and Ocala areas. NFAND is a not-for-profit, voluntary membership association consisting of over fifty registered dietitian nutritionists, dietetic technicians, and nutrition students/interns.

Mission: To advocate for the dietetic profession and serve the north central Florida community by promoting optimal nutrition, health and well-being.

Vision: To optimize the north-central Florida community's health through food and nutrition.

Members work in a variety of areas including:

- Hospitals
- Public health organizations and community agencies
- Universities and research facilities
- Health and fitness centers
- School districts
- Private practice
- Media

We offer the opportunity to display your brand and product to our group of dietitians and nutrition professionals.

Our Values

Evidence-Based Practice | Integrity | Diversity | Community Service | Caring and Open-Mindedness | Advocacy



Sponsorship Program and Pricing

We are currently seeking sponsors for the North Florida Academy of Nutrition and Dietetics. Our purpose is to align with sponsors that support our mission and values. We host at least four educational and networking events throughout the year across the greater Gainesville and Jacksonville area. Will you and your company consider sponsoring NFAND? Any sponsorship amount would be appreciative of our organization! We have outlined our sponsorship program below, but are open to customizing for you and your company.

PLATINUM: \$1000

- Thirty minutes to discuss your products and/or services with meeting attendees
- Sponsorship booth at educational meeting with ability to distribute products, samples and/or educational materials
- Recognition with company logo on the NFAND website with a direct link to your website for one year
- Recognition with company logo on the event save-the-date flyer
- Advertising on our social media outlets including Facebook and Instagram page for 1 month leading up to event
- Half page newsletter recognition

GOLD: \$500

- Thirty minutes to discuss your products and/or services with meeting attendees
- Sponsorship booth at educational meeting with ability to distribute products, samples and/or educational materials
- Recognition with company logo on the NFAND website with a direct link to your website for one year
- Recognition with company logo on the event save-the-date flyer
- Quarter page newsletter recognition

SILVER: \$250

- Fifteen minutes to discuss your products and/or services with meeting attendees
- Sponsorship booth at educational meeting with ability to distribute products, samples and/or educational materials
- Recognition with company logo on the NFAND website with a direct link to your website for one year
- Recognition with company logo on the event save-the-date flyer

BRONZE: \$100 or less (monetary or non-monetary donation)

- Ability to distribute products, samples and/or educational materials at dinner meeting
- Recognition with company logo on the NFAND website with a direct link to your website for one year



Contact Information

Let NFAND help you reach our nutrition professionals and consumers with one of our sponsorship packages. We would love to speak to you about how we could customize this package to meet your company's needs.

For inquiries, please contact us at info@eatrightnorthflorida.org

Sincerely,



Casey Colin, DCN, RDN, LDN, FAND
President, North Florida Academy of Nutrition and Dietetics
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